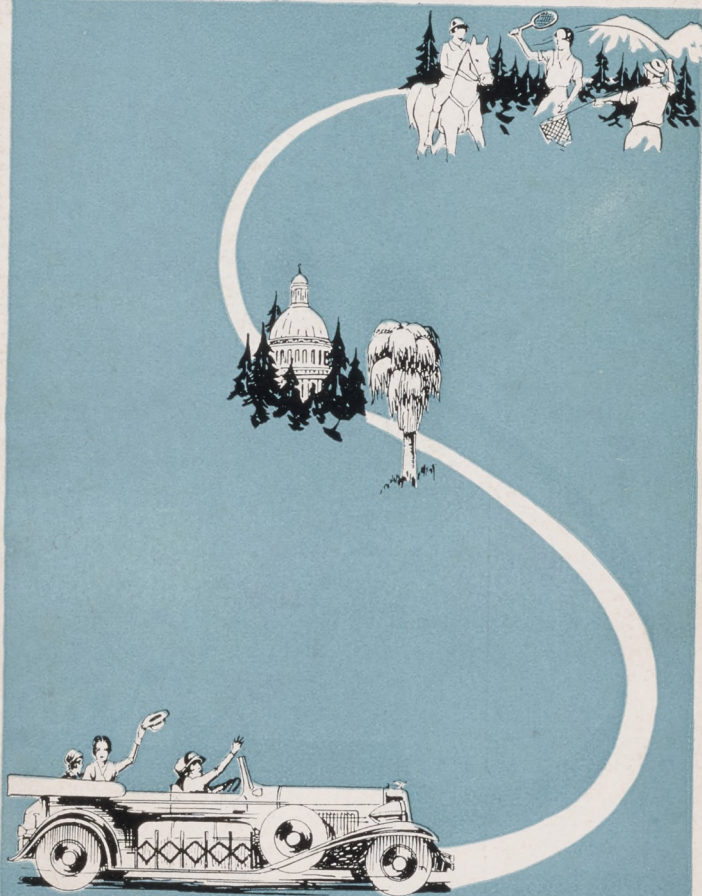
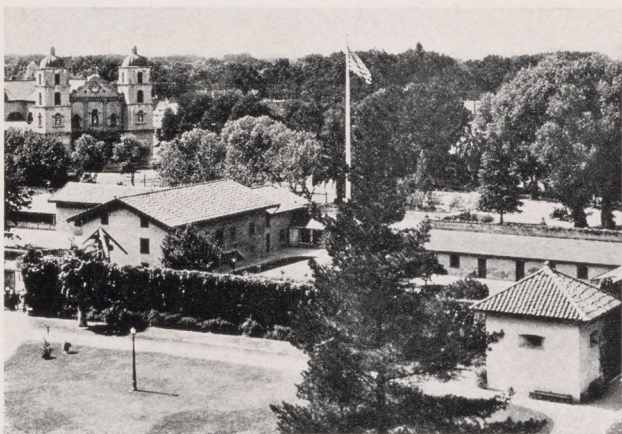


the Land of
ROMANCE AND RECREATION
THE SACRAMENTO REGION



Issued By
SACRAMENTO
CHAMBER of COMMERCE
SACRAMENTO **CALIFORNIA**

SACRA



Historic Sutter's Fort, Sacramento

CALIFORNIA'S CAPITAL CITY, seething in romance—at the crossroads of rail, highway and air transportation—on the greatest inland waterway of the West—in the center of the richest agricultural valley in America—entices the tourist with its elm arched streets, its semi-tropical plant life, palms, olives, oranges, almonds; with Capitol Park's thousand varieties of flora gathered from all corners of the earth.

Interesting features include:

SUTTER'S FORT located in the center of the city, was the western terminus of the overland wagon trains, the largest and richest trading post in the west, the seething center of the great gold rush—"The Days of '49." Today, with its adobe brick walls, it is an interesting museum, housing a colossal collection of relics of pioneer days.

STATE CAPITOL houses the legislative chambers, the governmental offices and one of the finest Indian collections in the West, collections of gold formations and historic mementoes.

CROCKER ART GALLERY contains the largest and most valuable collection of art treasures west of Chicago, at Second and O Streets.

PONY EXPRESS BUILDING is at 1015 Second Street.

FIRST BANK founded by D. O. Mills, was started in the little brick hut on J Street, between Second and Third Streets.

WELLS-FARGO EXPRESS office was first in the old building on the corner of Second and J Streets.

LADY ADAMS BUILDING is now used by the Salvation Army, located between Front and Second on K Street.

MENTO

CENTRAL PACIFIC RAILROAD was started at the foot of K Street. Spot is marked by an interesting bronze plaque.

STANFORD STORE still stands at 220 K Street.

STATE FAIR GROUNDS house one of America's greatest agricultural expositions—held the first week in September each year—nearly \$3,000,000 invested in permanent buildings.

STATE PRINTER is the largest printing and book binding plant west of Chicago. State Office Building, State Library and Courts Building, Motor Vehicle Building and other State buildings are of interest to Californians as well as out-of-state visitors.

For detailed information regarding Sacramento and the Sacramento Region, for reservations at Resorts, for transportation details, write to the

SACRAMENTO CHAMBER OF COMMERCE

917 7th Street

Sacramento, California



State Capitol Building, Sacramento



Downieville,
Historic Town
of the Early 50's



Gold Dredger
near Sacramento



Hydraulic
Mining
on the Yuba



Street in Old
Downieville



Lake Audrain on June 2nd



Winter Sports at

the Land of Romance



FROM SACRAMENTO motor into the high Sierra. Every mile is marked with romantic memories. Take your choice of highways. Each route is a paved boulevard. Visit scenes made famous by Bret Harte and Mark Twain. Picture, in the towns through which you pass, events of the early 50's, haunts of desperadoes, hideouts of Black Bart and his bandit fraternity, gambling dens, saloons, stage depots, banks — buildings whose old iron shutters and barred doors could tell many a tale.

Stop at some of the old taverns. Italian food is still served as in those early mining days. You have a real experience awaiting you.

Ghost towns though some may be, many are the communities where modern mining has maintained a degree of prosperity little known by the rest of the world.

And, as you go further into the mountains, you enter that vast land of recreation. There are hundreds of resorts to serve you. They cater to the simplest of desires. They are prepared to furnish every convenience. You can camp beside mountain streams. You can live in the great out-o'-doors. You can hunt and fish and hike.

Ten National Forests in Northern California provide the public with ideal camp sites. Rangers are stationed at strategic points to render service and assist travelers. Forest officers will issue camp fire permits without charge. A permit must be secured before building a fire. This protects your playground.



Sports at Truckee



Donner Lake from Donner Summit

ance and Recreation

Lassen Volcanic National Park is 200 miles to the north of Sacramento. **Yosemite National Park** is 200 miles southeast. **Lake Tahoe**, that liquid mountain mirror on the California-Nevada boundary, is 100 miles east. **Sacramento**, romantic and scenic center of the state, with its hotels catering to every class of tourist, is your headquarters. Between these four lies "California's Resort Wonderland."

Select the climate that best fits your temperament. Within three hours, at the most, your car will carry you to the spot of your choice, whether it be mountain or ocean. San Francisco and its beaches are 100 miles southwest.

Plan a vacation for your family's happiness, for your health, for its economy, for its social advantages, for its travel interest and for your efficiency.

Become intimately acquainted with the region where are combined romance and recreation. Rest and quiet and diversion are yours for the asking in cool mountain fastnesses, along snow bordered streams, under great pines and cedars with their invigorating aroma, or boating on myriads of mountain lakes.

Whether summer or winter, the Sierra welcomes you. From November to March snow sports present their charm.

With oranges on the trees in Capitol Park and in the groves along the foothills, it is an odd sight to see skis and sleds strapped to cars speeding along highways, soon to be at the snow line.

Sacramento, always basking in the sunshine, is the gateway.

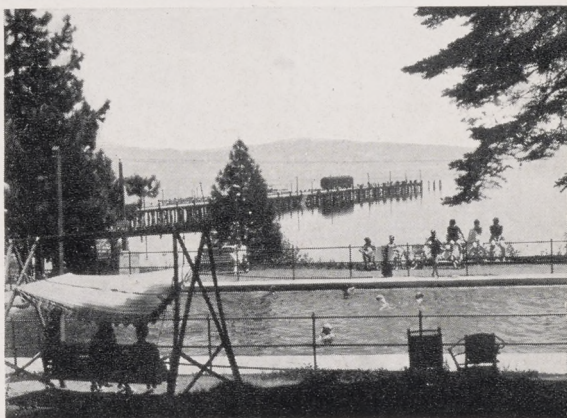




Emerald Bay
and Lake Tahoe
From Bay View Rest



Lake Tahoe at
Tahoe Tavern



In a Gar Wood
on Lake Tahoe



Ghost Town
of Volcano



Make These Trips

MOTHER LODE TO SONORA —(Via Drytown—97 Miles)

THE COUNTRY which this trip will unfold to you has been famed in the stories of Bret Harte and Mark Twain. Go out Folsom Boulevard, making a right turn at Perkins, proceeding to Slough House and the scenes of the old hydraulic washings. Stop at the pioneer mining towns of Plymouth, Drytown, Amador City, Sutter Creek and Jackson, where mining activities are still pursued in the more modern manner, as evidenced by the Argonaut and Kennedy, with workings more than a mile underground. The Kennedy is the world's deepest gold mine. Be sure to visit the "ghost town" of Volcano.

At Mokelumne Hill, where the first large white settlement was established in 1848, the gravel beds produced many millions in gold. Frequently Joaquin Murietta made his appearance here in disguise, playing cards and discussing with miners the best method of his capture.

From San Andreas you can proceed through Angels Camp to Calaveras Big Trees, with two interesting side trips to California's subterranean wonders—Mercer's and Moaning Caves. The latter was used by the Indians as a burial chamber before the mining days.

Dropping back to Angels Camp, proceed south through Melones to Tuttletown. The first log cabin was built here in 1848 by A. A. H. Tuttle, who became the first county judge. The old stone store was built in 1852. Here Bret Harte clerked and Mark Twain traded. Nearby gulches were immensely rich, and in this district was the setting for "An Heiress of Red Dog," "Two Men from Sandy Bar," "Luck of Roaring Camp," "Penelope" and "How Santa Claus Came to Simpson's Bar."

Trails about Tuttletown were traversed by such picturesque characters as Jack Hamlin, Dr. Duchense, Jeff Briggs of Tuolumne, Abner Dean of Angels, Brown of Calaveras, Jones of Mariposa, Old Kentucky and others familiar to the readers of "The Argonauts."

At Jackass Hill still stands the Mark Twain Cabin and Mark Twain Oak. Here was penned "Jumping Frog of Calaveras County" and many others.

Sonora is not only an interesting mining town but here are provided exceptional hotel facilities where one may make headquarters for wanderings into this interesting country. See Columbia, "Gem of the Southern Mines," settled in 1850. Produced \$87,000,000 in vicinity. In 1852 there were 200 gambling dens flourishing, with combined capital of \$2,000,000, four banks, thirty saloons, seven express offices, post office, twenty-seven produce stores, seven bakeries, printing office, theatre, and an amphitheatre for bear and bull fights.

Before returning to Sacramento you can take the scenic route over the Big Oak Flat Road into the Yosemite National Park. Optional highways back to Sacramento are shown on the accompanying map.

OLD GOLD TRAIL

A ROUND TRIP of 120 miles that touches some of the high spots of early California romance. Starting at Tenth and L and proceeding out L Street, you pass Sutter's Fort, within which a delightful half-hour or more may be spent in true pioneer surroundings. Going out Folsom Boulevard, you quickly reach Folsom, which is historically interesting because California's first railway, the Sacramento Valley Railroad, incorporated in 1853 and built by Theodore D. Judah, later the first promoter of the Central Pacific, was opened for traffic between Sacramento and Folsom in 1856. The road was extended to Placerville in 1866.

You next come to Shingle Springs and El Dorado—quaint reminders of the old mining towns—and finally to Placerville—the "Hangtown" of '49 Days.

Placerville was originally known as "Old Dry Diggings." In 1849 two gamblers, a Frenchman and a Spaniard, were hanged to a tree, and the place re-christened "Hangtown," a name which later generations have tried to forget. It was incorporated as Placerville in 1854. Among its early residents was J. M. Studebaker, at that time known as "Wheelbarrow John."

Continue to Coloma, where Marshall's Monument marks the spot where gold was first discovered in California by James W. Marshall, January 24, 1848. You continue through the lower end of the American River Canyon to Auburn, Roseville, Orangevale and Fair Oaks—in which you pass through California's finest citrus belt and orchard section. It is a ride of continually changing scenery.

LAKE TAHOE VIA PLACERVILLE —(113 Miles to Al Tahoe)

PROCEED over the same route to Placerville as described in the "Old Gold Trail" trip. Harry Roff on April 3, 1860, made the initial run of the Pony Express from Sacramento to Placerville (at that time 55 miles) in 2 hours and 45 minutes.

The section from Placerville to Lake Tahoe is not only one of the best mountain roads in the West, but one of the oldest. It was used in the Sixties by the Central Overland stage coaches, and by the big freight wagons which took supplies to the Comstock Mine in the days when Virginia City was America's greatest mining camp.

All the historic spots along the road have been marked by the Forest Service. Along this highway are hundreds of summer homes and the Sacramento Municipal Camp.

Lake Tahoe is the largest fresh-water lake in California and admittedly the most picturesque both in color and in setting. It is situated at an elevation of 6225 feet. Its maximum length is 23 miles and its greatest width is about 12 miles. Two score resorts located on the shores of the Lake comprise the membership of the Lake Tahoe-Sierra Association. Descriptive booklets giving details regarding accommodations and rates may be secured by addressing the Association at Tahoe City, California; or, the Sacramento Chamber of Commerce.

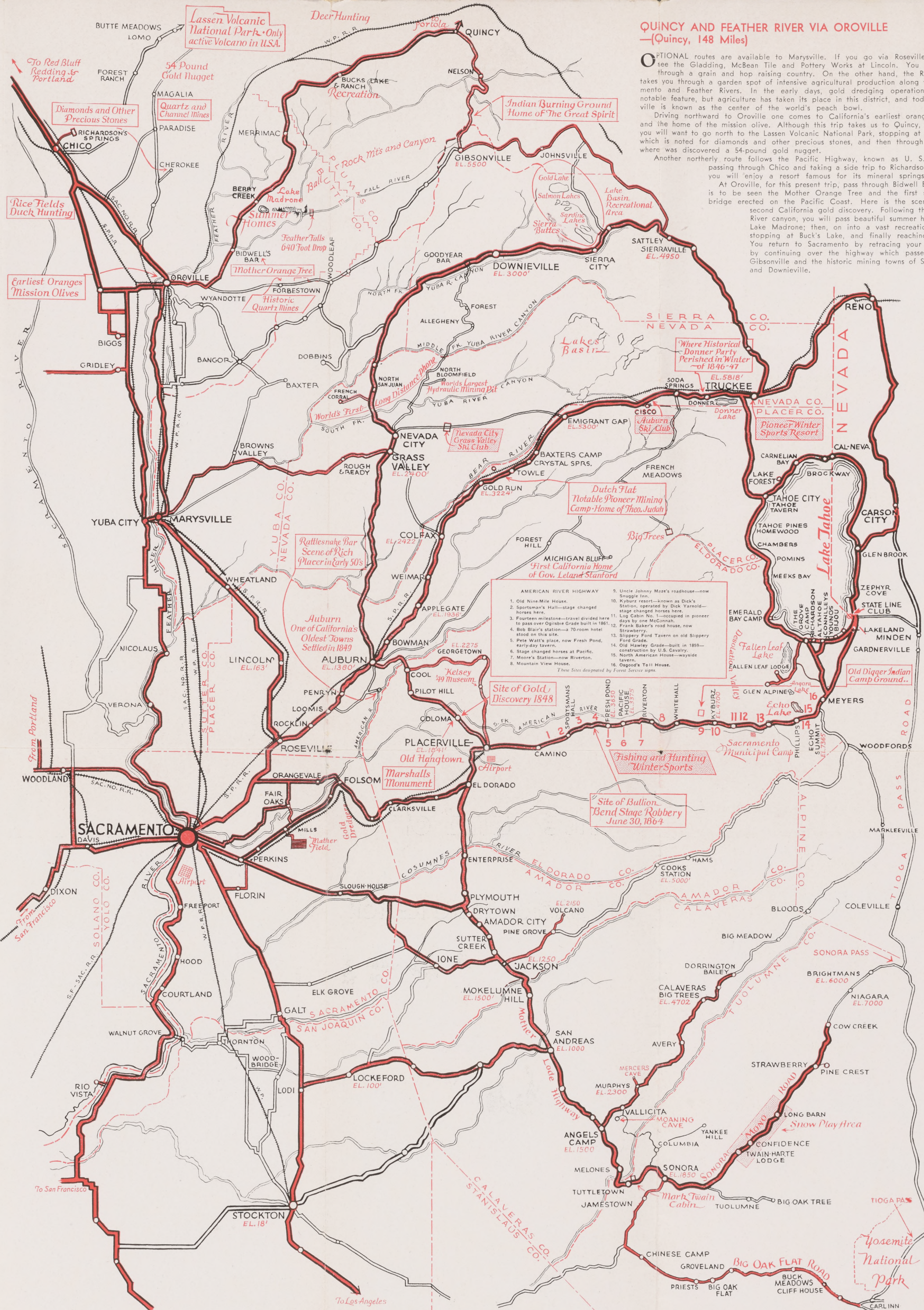
LAKE TAHOE VIA AUBURN —(114 Miles to Tahoe City)

LEAVING SACRAMENTO by way of Twelfth or Sixteenth Streets, driving through North Sacramento and passing the Sacramento Municipal Golf Courses and Del Paso Park, you come to Roseville, where are located the Pacific Fruit Express pre-cooling and ice plants, also the Southern Pacific yards. Next are the granite quarries of Rocklin; then, Loomis, Newcastle and Auburn, noted for their fresh fruit shipments. Other orchard towns are Clipper Gap and Applegate; Colfax, where are located numerous tubercular sanitariums; Gold Run and Dutch Flat, famed for great hydraulic mining pits.

At Donner Summit, an elevation of 7,135 feet, is presented a marvelous panorama including Donner Lake. At Donner Lake is Pioneer Monument, marking the spot where the Pioneer Donner Party perished from cold and want in the winter of 1846-47.

Before turning into Lake Tahoe, stop at Truckee, which takes its name from the Truckee River. This in turn obtained its derivation from an Indian named Truckee, who told a party of pioneers of the pure water and the abundance of fish in a river to which he would lead them.

This route is known as U. S. No. 40. It is the direct trans-continental highway through Reno into California. Lake Tahoe is reached from Truckee over a marvelous boulevard which follows along the beautiful Truckee River.



DOWNIEVILLE—(108 Miles)

TAKE the same route as previously described to Auburn, then turn left and at the end of 23 miles you will reach Grass Valley. Nevada City is four miles further. Quartz gold was first discovered in Grass Valley in 1850. From this dates California's tremendous gold production. Here still stands the home of Lola Montez as do several churches, homes and other buildings, including an old Chinese joss-house, erected during the first half of the 50's.

Your choice of routes may be taken to Downieville. It is suggested that you take the one through Allegheny. It cuts down into a canyon of the Yuba, where a one mile stretch of the highway clings to the face of the tortuous rocky precipice

by means of rocky walls laid years ago by expert Swiss-Italian rock workers.

In Allegheny, every man, woman and child derives support entirely by gold mining. The road continues down the marvelously beautiful five-mile Mountain House Grade to Goodyear Bar and then to Downieville.

Many of the original poles, insulators and wires used in the world's first long distance telephone line, in 1878, between French Corral through North San Juan and Bloomfield, still remain.

In Downieville, business continues exactly as it did three-quarters of a century ago. It remains a typical historic mining camp. It is most interesting because of the atmosphere which still prevails. See the Court House which was built in the '50s.

QUINCY AND FEATHER RIVER VIA OROVILLE —(Quincy, 148 Miles)

OPTIONAL routes are available to Marysville. If you go via Roseville you will see the Gladding, McBean Tile and Pottery Works at Lincoln. You will drive through a grain and hop raising country. On the other hand, the River Road takes you through a garden spot of intensive agricultural production along the Sacramento and Feather Rivers. In the early days, gold dredging operations were a notable feature, but agriculture has taken its place in this district, and today Marysville is known as the center of the world's peach bowl.

Driving northward to Oroville one comes to California's earliest orange district and the home of the mission olive. Although this trip takes us to Quincy, some day you will want to go north to the Lassen Volcanic National Park, stopping at Cherokee, which is noted for diamonds and other precious stones, and then through Magalia, where was discovered a 54-pound gold nugget.

Another northerly route follows the Pacific Highway, known as U. S. No. 99, passing through Chico and taking a side trip to Richardson Springs, where you will enjoy a resort famous for its mineral springs.

At Oroville, for this present trip, pass through Bidwell Bar, where is to be seen the Mother Orange Tree and the first suspension bridge erected on the Pacific Coast. Here is the scene of the second California gold discovery. Following the Feather River canyon, you will pass beautiful summer homes and Lake Madrone; then, on into a vast recreational area, stopping at Buck's Lake, and finally reaching Quincy. You return to Sacramento by retracing your steps, or by continuing over the highway which passes through Gibsonville and the historic mining towns of Sierra City and Downieville.

Distances from Sacramento

	Miles		Miles
Alameda	97	Merced	115
Alturas	333	Mercer's Cave	90
Amador City	42	Meyers	106
Angels Camp	79	Middletown	119
Auburn	35	Modesto	78
Bakersfield	278	Mokelumne Hill	58
Bartlett Springs	117	Monterey	198
Baxters Camp	68	Mt. Shasta	238
Berkeley	97	Napa	64
Bieber	279	Nevada City	62
Blairsden	140	Oakland, via Antioch	102
Blue Lakes	175	Via Carquinez	97
Byron Hot Springs	85	Orland	107
Calaveras Big Trees	106	Oroville	80
Calistoga	90	Pacific Grove	200
Camp Sacramento	94	Palo Alto	125
Capitola	161	Petaluma	96
Carson City, Nev.	141	Placerville	51
Chester	209	Plymouth	37
Chico	101	Portland, Ore.	665
Cisco	85	Portola	151
Colfax	52	Quincy	148
Coloma	59	Red Bluff	142
Colusa	75	Redding	175
Corning	120	Reno, via Auburn	141
Courtland	22	Via Placerville	172
Crater Lake, Ore.	435	Richardson Springs	113
Davis	14	Rio Vista	42
Del Monte	196	Riverton	75
Dillons Beach	117	Roseburg, Ore.	466
Dixon	25	Roseville	18
Donner Lake	102	Salinas	184
Downieville	108	Salt Lake City—	
Drytown	39	Via Auburn	686
Dunsmuir	229	Via Placerville	723
Dutch Flat	67	San Andreas	67
Elko, Nev.	437	San Diego, via Coast	654
Emigrant Gap	77	Via Valley	573
Eugene, Oregon	535	San Francisco	100
Eureka	345	San Jose	120
Fairoaks	16	Santa Clara	121
Folsom	22	Santa Cruz	155
Fresno	168	Santa Rosa	102
Galt	25	Seattle, Wash.	845
Geysers	140	Silver Lake	99
Glenbrook, Nev.	126	Soda Springs	95
Gold Run	62	Sonoma	80
Grants Pass, Ore.—		Sonora	97
Via Coast Route	532	Spokane, Wash.	1086
Via Valley Route	387	St. Helena	83
Grass Valley	58	Stinson Beach	125
Gridley	68	Stockton	47
Isleton	37	Susanville	246
Jackson	48	Sutter Creek	45
Klamath Falls, Ore.	338	Tacoma, Wash.	814
Knights Landing	38	Truckee	106
Kyburz	84	Vacaville	38
Lake Almanor	194	Vallejo	70
Lakeport	150	Walnut Grove	28
Lake Tahoe, via Auburn	120	Watsonville	173
Via Placerville	114	Wawona	172
Lassen Nat'l Park	207	Weed	251
Lodi	35	Westwood	223
Long Beach	548	Williams	65
Los Angeles, via Coast	525	Willows	92
Via Valley	403	Winters	38
Los Gatos	131	Woodland	26
Lucerne	100	Yosemite	200
Marysville	50	Yuba City	50
Medford, Ore.	354	Yreka	285

SACRAMENTO CHAMBER OF COMMERCE

917 Seventh Street

SACRAMENTO, CALIFORNIA